

WADCO



NEWS

Volume 2

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PAGEANT OF PROGRESS BUILDING, CHICAGO

Exhibit of Whiting & Davis Co. Receives Favorable Comment

The booth of the Whiting & Davis Co. at the Pageant which closed Aug. 14th, was a most attractive one and elicited praise from the thousands who attended. A great amount of work was necessary to install the machines and get the booth in shape but it was time and money well spent, judging from the interested crowds, especially was this so when the machines were making mesh.

There were only two jewelry exhibits. One by the Whiting & Davis Co. and the other by C. O. Peacock of Chicago. This naturally focused more attention on the two booths than if other manufacturing jewelers had shown greater enterprise. There is no doubt but it pays to take an interest in such things. Approximately 5000 Wadco's were distributed as souvenirs, many stopping to say a

word with those in charge.

Mr. and Mrs. Anderson and Louise King were sent on from the factory during the Exhibit, which was in charge of the Company's Chicago representative.

On display in cases were some of our finest mesh bags. This gave those who stopped an opportunity to compare mesh as we know it, with ring mesh used in armor in ancient times.

Standing, was shown a suit of German plate armor, life size, while beside it stood a sixteen-inch figure of a man clothed in sterling silver mesh, helmet, sword, leggings and shoes, these pieces being made specially by the Gold Department, and Hattie Coombs. It is Mr. Whiting's intention to send this figure with armor on a trip around the country for advertising purposes.

A LETTER FROM NAPLES

Word has come of the surprise meeting on board the steamer Pocahontas of Ralph and Winthrop, sons of Mr. and Mrs. Morgan, and the terrible experience of the trip to Naples, Italy. Difficulty arose with strikers before sailing, the condition of the ship was bad, machinery breaking down so often that suspicion was cast on some members of the crew, who were put in irons.

Several times they were adrift for hours without means of propulsion, but were fortunate in having good weather. It was necessary to put in-

to the Azores for temporary repairs. Going over, the fresh water gave out and the food ran short, the meat being very bad, affected a good many. Winthrop lost 20 pounds in weight due to the trip. Great joy was evident when Mt. Vesuvius was sighted, for the ship carried many steerage passengers whose plight was pitiable, due to the privation. The machinery of the ship is a wreck, necessitating a trip to the dry dock.

The boys hope to visit Rome, Pompeii and other places of interest nearby.

Naples has thousands idle and hundreds of beggars.

To Our Employees

Do you realize that the Whiting & Davis factory is the only factory in this locality that is operating full time? If you do realize this fact, do you ever stop to consider why we are working full time in these days of general depression? The reason is that we have spent and are now spending a large amount of money for advertising and also for producing new goods and are taking the loss of many older goods in our stock in order to keep the wheels turning. In order to do this, and to provide you with work, production costs must be reduced.

In Babson's August labor forecast, he states in part as follows: The great effort in all production work today is to turn out products at a lower cost. Three lines must each contribute their quota to this end. First is, a reduction of profits, which our firm has already anticipated. The second is, to lower the cost of material. This has already been done in many lines.

The third is a reduction in labor costs, which has been done in most factories through the reduction of wage rates. We do not want, or do we intend, if we can possibly avoid it, to reduce wages, but we do want and we must have increased efficiency and employees must give us more for the money that we are paying them than they have in the past. In nearly all lines of industry there has been reductions in wages amounting from 15 per cent. to 40 per cent. We hope that this will not come in our business and by giving this added efficiency we would certainly put off the thought of any changes and possibly bridge over the entire period of reconstruction. Agree with your foreman what a fair day's work is and then give it to us to the best of your ability and according to the price you are receiving for your work.

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Ralph is having the time of his life. They both hope to arrive in New York very soon. Mr. and Mrs. Morgan have six other children living.

Wadco News

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THEN AND NOW

Many days have come and gone since the smiths of old made mesh armor for use in battle.

How interesting it would be if we could see them working in their way which was the hand method, fashioning the necessary parts. And the custom in vogue then of the workers generally, or of apprentices, in particular, in living with the master of the forge, really being members of the family and in many cases doing battle and sacrificing their lives for him.

How different the present with our immense factories, where we come to perform our labor and yet I venture to say that without that loyalty and feeling of fellowship no organization can be successful.

JEFFERSON'S RULES OF LIFE

Never put off till tomorrow what you can do today.

Never spend your money before you have it.

Never buy what you do not want because it is cheap; it will be dear to you.

Pride costs us more than hunger, thirst and cold.

We never repent of having eaten too little.

Nothing is troublesome that we do willingly.

How much pain have the evils which have never happened cost us?

Take things always by the smooth handle.

"SOME FISH"

Wife: "Are you sure you caught this fish?"

Gayfellow: "Of course."

Wife: "It smells very strong."

Gayfellow: "Strong? I should say it was. It nearly pulled me overboard."

TOOL ROOM

Our Toolroom is specially busy at present in getting out jigs, fixtures, tools, etc., for the new samples. Ask Mr. Cheever how business is. He will tell you that he is buried in work and is wondering where the end of it all is. The machines used in the making of our mesh are built in the factory, which means with the improvements taking place continually, an immense amount of labor to be performed.

"A REALLY TRUE STORY"

A young lady, finding herself without regular employment, was walking down Washington street, Boston, one day, stopping every now and again to admire the pretty things displayed in the shop windows; all the time in the back of her head she knew her one big problem was to get a job. At last she came to a store which attracted her especial attention. The windows had been arranged by a masterhand. With a feeling of enthusiasm to buy she entered the store. Spying the manager, she approached him and said, "What wonderful waists you have here. Oh! wouldn't I like to sell something like this! It would be the greatest fun in the world." The manager was somewhat taken aback by the words. When he recovered his breath, he said, "Why, would you like to work here?" Right then and there they came to an agreement, and now the young lady, after several years of hard work, is the manager's assistant.

SAFETY FIRST

Chance takers and fools get hurt. Don't take a chance.

Not since Time began was a man or woman, a boy or girl injured in an accident that he or she expected would happen.

Accidents are always unexpected! They always happen at the wrong time—sometimes to the wrong person.

Be careful! Never "take chances."

You owe it to yourself and to the folks at home not to expose yourself to danger needlessly. There's never such a rush that you can't take time to be careful.

He is free from danger who, even when safe, is on his guard.

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Mr. Babson also refers to the report of the so-called Hoover Committee of the Federated Engineers. This report has not as yet been printed, but it deals with the unnecessary waste which goes on in all factories. An advance estimate gives this figure as over \$5,000,000,000 a year, which is more than the entire cost of running our government at the present time and five times the pre-war cost of government expenditures. If each and every person in this factory will treat the factory tools, machinery and material in the same manner that they would treat these items if they had to individually pay for them and own them, our waste would be minimized. At the present time, with the careless manner in which much of our material is handled, our waste is enormous and we ask you to do your very best to eliminate waste and give us a full day's work for the full day's pay, so that we can go through this period with a record of not reducing pay.

Will you not work with us with these objects in view?

We thank you.

(signed)

WHITING & DAVIS CO.

C. A. WHITING

FILLING STATION GOSSIP

Lew McCall says that motorists who come through Columbus, en route for Kansas City, have about the following conversation when they stop at the filling station here: If it's a Cadillac, the driver says: "How far is it to Kansas City?" "One hundred and forty miles," is the reply. "Gimme twenty gallons of gas and a gallon of oil," says the driver. Then comes a Buick and the chauffeur says: "How far is it to Kansas City?" "One hundred and forty miles." "Gimme ten gallons of gas and a half gallon of oil," and he drives on. Along comes a flivver and the driver uncramps himself, gets out and stretches and asks: "How far is it to Kansas City?" "Oh, about 140 miles." "Is that all? Gimme two quarts of water and a bottle of '3 in 1', and hold this son-of-a-gun until I get it."

Seventy-five of our rabid fans, headed by Higgins and Osear Walden, the veteran player, attended the Boston-Pittsburg game Saturday. All are pulling for the Braves to win the pennant.

A RUSH OF SAMPLE MAKING

It is safe to say that not for many years has so much activity been seen in the factory as regards the getting out of samples. Several distinctive lines have already been completed to tempt the buyer, with others to come. Many of the new samples as they are completed and carried through the shop elicit praise from the employees, who, one would suppose, had grown accustomed to mesh bags. This is a good sign for it shows what kind of a reception is to be accorded the line when shown. If, as has been said, "1921 will be a good year for business for those only who fight for it," then we are surely doing what we can in the organization to stimulate business with never a thought of how poor business might be.

BE A BABE RUTH

"Believe me, I'm hitting as many as I can. Every time I swing my club I put behind it all that I have got."

He was answering the discreditable suggestion that his fortieth home run for the season made and his 1919 record passed, he had decided not to make any more home runs, so he wouldn't have such a hard record to shoot at in 1921.

Babe didn't know that he was talking about anything but baseball, when he said, "Everytime I swing my club I put behind it all I've got." But he way. He was expounding the whole ethics of service, the whole philosophy of success in life. There's a lesson in his saying for everyone who works whether at some beloved sport or not, or in service for another who pays a just wage for an honest day's work. When you swing your club put behind it all you've got.

The lesson is especially adapted to us all in these days when they tell you more production is very essential to bring the world back to normal conditions. When you tackle a job do you put behind it the best you've got, or are you content to get your bases on balls? Herein lies the test of real success, the chain of solid achievement.

When you swing your club put behind it all that is in you. It's the only way to make a home run.



Middleboro Girls

Frances and Corina made up their minds
That to Brant Rock they'd go.
They dressed all up the way girls do
In hopes to catch a beau—
And it rained.

Arriving there midst the tempest's wail
Their courage well nigh spent.
Two Coast Guards to their rescue came
And provided a shelter tent—
And it rained.

Beneath this sheltering canvas
They thought that they could hide,
But in spite of all their efforts
Their feet remained outside—
And it rained.

They roasted frankfurts by the yard
On cans of "Sterno" heat.
In the thunder's crash and lightning's flash
Prepared a feast to eat—
And it rained!

The neighbors thought the place on fire
And some rushed forth to save,
Then explanations were demanded
From the Coast Guards, strong and brave—
Then it rained!

—Hattie E. Goodwin.

We have heard of our chauffeur's illness.
Our sorrow is deep and sincere.
We are hoping he soon will recover,
For we do miss his visits here.

MIDDLEBORO NEWS

The vacation fever is upon us,
And everyone who can
Rushes off to the seashore
To acquire a coat of tan.

Doris went to the mountains;
Emma is down in Maine;
Alice journeyed to Canada
And now wears a ring so plain.

Irene ran away to New Hampshire;
Dora was married at home;
Flossie decided Pocasset
Was the very best place to roam.

You see how our force is diminishing,
Growing smaller very day,
But we hope before long to see them
Back in their places to stay.

GET A GOOD START

The fellow who starts out in the morning behind time, buckles a handicap on himself that follows him throughout the day.

He is wrong himself—and when a man is wrong and knows it he is sure to diffuse a feeling of discomfort wherever he goes and leave its imprint upon the product of his hand and brain.

People who get into the habit of being always just a few minutes behind time go through life dragging the heavy chain of a disturbed existence behind them.

MAKE THE FIRM SUCCESSFUL

If you're working for a firm, work to beat the band.

Make the firm successful.

Just act as though the whole blamed thing was resting in your hands.

Make the firm successful.

Remember, work can harm you not

So be Johnnie-on-the-spot,

And let your every act and thought
Make the firm successful.

Just use your brain and plan to have
each bit of work you do

Make the firm successful.

Remember, you yourself will be a
huge success if you

Make the firm successful.

If you can't work the proper way

Resign at once—this very day

And thus unwittingly you may

Make the firm successful.

—The Gimlet.

A WORD TO THE WISE

Men are prone to criticise the opposite sex unjustly. Why isn't it just as proper for a woman to chew gum as it is for a man to chew tobacco? To see a woman smoke is a rarity, to see a man that does not is almost as rare. Most men consider women their inferior. If so why not set examples for them to follow? In reality they are man's superior in regard to habits. Men would profit greatly by refraining from their unjust criticism.

Don't criticise gum-chewing. It is advantageous as well as disadvantageous.

A girl masticating 15 cents worth of gum can't talk very much. It's as essential to a stenographer as oil is to an automobile. It would come in handy on rainy days to stop the leaks in the roof.

A CASE IN COURT

Magistrate: "Well, my man, what have you to say for yourself?"

Prisoner: "Don't be hard on a poor man, yer honor. The wife and kids are starving or I wouldn't have stolen that leg of mutton. Hadn't had nothing to eat for three days."

Magistrate: "But the officer tells me you keep three dogs. A man who can do that, can't be starving."

Prisoner: "Oh, well, if you expect we are goin' to eat dogs, I've got no more to say. What's the sentence? You might as well put me out of me misery."

MARVELS OF WATER PRESSURE

An accident unlike anything else in nature can and often does happen to fish which live in the depths of the ocean.

Down there, at 2500 fathoms depth, the pressure is about two and a half tons to the square inch. It is a pressure so great that it will twist copper like paper and grind glass to a fine powder.

If these deep sea fish, for any reason, come near the top their swimming gases expand and they cannot control themselves. They rise to the region of white caps and billows, being killed by the change in the conditions surrounding them. Often deep sea fish are found floating dead on the surface of the ocean.

VACATION SIDELIGHTS

Erleen Parker on the farm.

Ida Dumas far from home.

Edith H. seen in Providence in Vange Gerard with her beau.

Elsie Hemmingsen on the beach.

Bud Kenyon with a peach.

Helen in New York you see.

Albert as lonesome as can be.

Drew their pay before they went.

Fine vacation they all spent.

Mosely's is some place. Ask Lillian J., who ought to know. Between that and her bathing suit she enjoyed her vacation.

Elsie Q. is having a hard time choosing automobiles. During vacation she had the pick of them all. I wonder if a "White" would suit her?

Newport, N. H., is weeping over the loss of its friend, Lillian J. She attended a dance every night but one during her stay, but Lake Pearl was glad to welcome her back again.

Oakland Beach was surely alive, as long as Isabel was there.

Mrs. Mary Joyce is extending her visit to Pennsylvania for another week.

New York is a great place, but there's no place like home. How about it, Stella?

Oliver was a little late in returning from his vacation, as he and his baby were too much taken up with blueberry picking.

A mulatto hasn't anything on Effie and Gene, but that's what you get from a vacation.

Helen loves to tour in a Hudson, but—"give me my little Ford."

How about that post card, "Al"? "Yours till Niagara Falls"?

Molly preferred "Home Beach." I wonder why? Somehow that didn't agree with her, for she returned on Tuesday, went home Tuesday noon, and hasn't been seen since. Rather lonesome working alone.

Dorothy Belle could not resist the temptation to chew gum during vacation. The girls asked her if she was doing it piece work.

Rose G. was seen on Market street, Philadelphia, with that large box of bon-bons. You know, girls?

Edith H. seen in Providence in company with a young man who sported a "Marmon."

"FASHIONS TREND"

How eagerly milady scans the news columns to find the latest creations of designs in wearing apparel. You will notice there is nothing haphazard in bringing forth their styles, to be correct it must be period. How essential to bear in mind that when one purchases a mesh bag it should be harmony with the dress and in keeping with the style period. Those responsible in the Whiting & Davis organization will see to it that the trade are advised what is proper for the present styles.

MY AUTO, 'TIS OF THEE

My auto, 'tis of thee, short road to poverty, of thee I chant. I blew a pile of dough on you three years ago; now you refuse to go, or won't or can't. Through town and countryside you were my joy and pride, a happy day. I loved the gaudy hue, the nice white tires so new, but you're down and out for true, in every way. To thee, old rattlebox, came many bumps and knocks; for thee I grieve. Badly the top is torn; frayed are the seats and worn; the whooping cough affects thy horn, I do believe. Thy perfume swells the breeze, while folks choke and wheeze, as we pass by. I paid for thee a price; 'twould buy a mansion twice; now everybody's yelling "ICE"—I wonder why? Thy motor has the grip, the spark-plug has the pip, and woe is thine. I, too, have suffered chills, fatigue and kindred ills, endeavoring to pay my bills, since thou wert mine. Gone is my bank roll now, no more 'twould choke the cow, as once before. Yet, if I had the mon, so help me John, amen—I'd buy a car again and speed some more.

Some fathers tie up the dog at night, and turn the boy loose.

CHEWING GRASS

Do not chew grass; it will cause bodily sickness. This is brought about by a parasite which adheres to the grass and creates a glandular infection, which is very hard to get rid of.